

Successful Girls' and Boys' Day at priomold GmbH

Exploring the diversity of professions

Yesterday, Thursday, April 25, priomold GmbH opened its doors for this year's Girls and BoysDay. The initiative, which aims to give girls and boys an insight into various professional fields, was supported by priomold with great enthusiasm.

Ten girls between the ages of 12 and 14 were introduced to the fascinating professions of plastics technologist and tool mechanic. At the same time, five boys between the ages of 13 and 15 were given an insight into the world of office management. At priomold, it is important to overcome gender stereotypes when choosing a career. It is especially important to encourage girls to enter technical professions and develop their potential.

The event started with a warm welcome from the management and a joint breakfast. The participants were then given an insight into the different departments of the company and learned about the exciting areas of work that are often overlooked. Current priomold trainees shared their experiences and gave first-hand accounts of the training content and framework. The aim was to show the young people that there are no fixed boundaries when it comes to choosing a career. It is worth mentioning that a group of interested and motivated children was warmly welcomed at priomold GmbH. These children showed remarkable curiosity and openness during the event. Their excitement and joy made it clear how much they enjoyed the experience and how much they benefited from it.



About priomold GmbH

The fairly young company, founded by [Thomas Schönbacher](#) and [Moritz Zumdick](#) in 2015, specializes in the rapid delivery of plastic injection molded parts, offers mold construction (over 500 new molds per year) for prototypes and small series, as well as engineering support in the field of plastics. In the meantime, the company has grown to over 80 employees and is continuing to expand. What essentially sets priomold apart is its short delivery times for molds, injection molded parts, and additively manufactured components. The fastest project was completed in two working days; on average, a new mold is ready within two to three weeks. Multiple awards as Growth Champion and TOP100 for Innovation 2022 are the confirmation of priomold's development.

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