

## Fast performance with a cautious attitude

At priomold, sustainable thinking and action are based on the holistic conviction

***Sustainability is on everyone's lips, and it is not only companies themselves that are increasingly focusing on resource efficiency and CO2 balance. Customers are also increasingly looking for forward-thinking suppliers and solutions. A "green seal" is quickly awarded, but a convincing philosophy that is as ecological as it is economical goes deeper and is evident on many levels. priomold GmbH is not only "in good shape" in its core competencies, but also its environmental balance.***

Founded in 2015, priomold is a young and fast-growing company by industry standards. The managing directors Thomas Schönbucher and Moritz Zumdick have their fingers on the pulse of prototyping, injection molding, and small series production and are carefully leading this successful concept into the future.

At priomold, the awareness of sustainable solutions is pronounced in the functionality and quality of the products as well as in the environmental balance. The future-oriented company takes responsibility for the people in its team, for society, and for the environment.

### From real estate and employee mobility to the use of materials

Zumdick and Schönbucher are solution-oriented from the outset, always approaching tasks holistically and working towards sustainable effects. This corporate philosophy is also communicated to the team in a targeted manner. priomold's activities for conscious corporate management are therefore wide-ranging, starting with the company building in the northern Black Forest and extending to detailed process steps in production.

The roof of the priomold production facility in Schömberg is largely covered with photovoltaic panels. With the existing 100 kWp PV system, a significant portion of the energy requirements can be covered by renewable energy sources, thereby reducing CO2 emissions. A further 84 kWp will be added this year, saving a total of more than 87,000 kg of CO2 per year. Since the beginning of this year, 100% of the company's electricity has also been purchased from renewable sources. The innovative company is also using an existing building that is about 35 years old and is undergoing a comprehensive energy-efficient facade renovation.

### E-mobility and efficient production

priomold has a responsible corporate culture with a focus on people. The company also promotes e-mobility for its employees. The extensive company fleet of more than 30 electric cars ensures reliable mobility for the company, keeps the team happy, and significantly reduces CO2 emissions. The company does not only act consciously "on tour" to customer appointments but also in the heart of the company.

priomold is actively involved in promoting the circular economy. In May 2023 the KEFF+ check was carried out by the regional competence center for resource efficiency of the IHK Nordschwarzwald. An efficiency moderator demonstrated the potential for material and energy savings on site. The responsible use of resources is also a top priority. Thanks to advanced technologies and continuous process optimization in plastic injection molding, both material consumption and waste can be effectively minimized. Wherever possible,

plastics are sorted by type so that they can be easily recycled. In this way, priomold is working progressively to make its ecological footprint smaller and smaller.



### About priomold GmbH

The fairly young company, founded by [Thomas Schönbacher](#) and [Moritz Zumdick](#) in 2015, specializes in the rapid delivery of plastic injection molded parts, offers mold construction (over 500 new molds per year) for prototypes and small series, as well as engineering support in the field of plastics. In the meantime, the company has grown to over 75 employees and is continuing to expand. What essentially sets priomold apart is its short delivery times for molds, injection molded parts, and additively manufactured components. The fastest project was completed in two working days; on average, a new mold is ready within two to three weeks. Multiple awards as Growth Champion and TOP100 for Innovation 2022 are the confirmation of priomold's development.

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