

Press release

priomold Introduces New Business Development Manager for the French Market

Schömberg, June 23, 2023 - priomold GmbH, a leading supplier of plastic injection molded parts focused on speed, quality and precision, proudly announces that the company has taken an important step to enter the French market. With the expansion of its sales activities, priomold welcomes a new Business Development Manager for France and French-speaking Switzerland to its team.

priomold is known for its steady growth and excellence in plastic injection molding, tooling for prototypes and low-volume production, and engineering support. The company is now looking forward to serving French customers with its fast and reliable services.

<u>Jean-Philippe Cutivet</u>, the new Business Development Manager, has an impressive 35 years of professional experience in the plastics industry. In his career, he has already provided sales management and customer support, and in some cases management of international sales networks, as well as key accounts management for various industries such as the automotive sector, packaging, medical/pharmaceutical, sports and leisure, and construction.

With an education in foreign languages, law and international trade, Jean-Philippe is fluent in French, English and German. He is also proficient in Spanish and Italian.

Jean-Philippe lives and works in the Isère department, in the Auvergne-Rhône-Alpes region, right in the triangle between Lyon, Grenoble and Geneva. His geographical location allows him to make the most of his extensive knowledge and contacts in the plastics industry and establish a strong presence for priomold throughout the region.

With Jean-Philippe as its new Business Development Manager, priomold is ideally equipped to further consolidate its position as the fastest supplier of plastic injection molded parts and to successfully develop the French market.





Image: priomold GmbH

About priomold GmbH

The fairly young company, founded by <u>Thomas Schönbucher</u> and <u>Moritz Zumdick</u> in 2015, specializes in the rapid delivery of plastic injection molded parts, offers mold construction (over 500 new molds per year) for prototypes and small series, as well as engineering support in the field of plastics. In the meantime, the company has grown to over 60 employees and is continuing to expand. What essentially sets priomold apart is its short delivery times for molds, injection molded parts and additively manufactured components. The fastest project was completed in two working days; on average, a new mold is ready within two to three weeks. Multiple awards as Growth Champion and TOP100 for Innovation 2022 are the confirmation of priomold's development.